

Alexandra Stoehr

EXPERIENCE

Communications Assistant, Clackamas County Arts Alliance

OREGON CITY, OREGON – 2017 - PRESENT

- Coordinate with all programs and staff to carry out various communications and administrative tasks to support Arts Alliance work. Content management, digital strategizing, social media planning, and creative direction.

Writer & Marketing Consultant, Self-Employed

GRESHAM, OREGON – 2012 - PRESENT

- Owner and principal of an independent marketing firm. Marketing consulting and planning, content management, social media strategizing, copywriting, and blogging for small businesses and non-profits.

Communications Manager, Five Oaks Church

WOODBURY, MINNESOTA – 2013 - 2014

- Led communications and content management for a medium-sized church. Project management, copywriting/editing, digital strategy, social media, communications planning, and creative engagement.

Social Media Content Manager & Consultant, Hospitality Resource Management

HUDSON, WISCONSIN – 2010 - 2012

- Part of a team of consultants working to deliver marketing solutions for clients primarily in the hospitality and restaurant industry. Strategic planning, copywriting for web/print, social media management, and blogging.

Marketing Coordinator, St. Croix Advisors

HUDSON, WISCONSIN – 2011 - 2012

- Organized and executed marketing activities for an independent financial advisory firm. Copywriting for web/print, content management, blogging, e-mail marketing, event planning, and overall strategic planning.

Marketing Specialist, China Down Products

HUDSON, WISCONSIN – 2008 - 2010

- Coordinated all marketing and communication activities for an import facilitation company. Provided strategic planning input, creative vision for new client relationships, and client management services.

Sales Manager, Tri City Restaurants

BLOOMINGTON, MINNESOTA – 2006 - 2008

- Exceeded multi-million-dollar sales goals annually, while managing multiple events and providing marketing management for the company's event sales efforts. Clients ranged from couples planning weddings to large international firms executing strategic corporate events.

EDUCATION

Bachelor of Arts, Double Major: Marketing & Business Administration

Augsburg College, Minneapolis, MN – 2007

Cumulative GPA: 3.84, Magna Cum Laude